## **Participation Sign Up**

	ald like to get involved in the following com- rams:	mittees and
	Ambassadors	
	Annual Awards Gala Committee	
	Business After Hours Committee	
	Community Alliances Committee	
	Governmental Affairs Committee	
	Leads Groups	
	Leadership HEB	
	Luncheon Committee	
	Marketing Committee	
	Seminars Committee	
	Workforce Development Committee	
oppo	ald like information on the following sponsortunities: Annual Awards Gala EXPO HEB Chamber Golf Classic	rship
	Partnership for Economic Development	
	Young Entrepreneurs Academy	
Sign me up for other sponsorship and advertising opportunities:  □ \$600 Monthly Luncheon		
	\$2500 Annual Leadership HEB Sponsor	Please mail or
	\$100 Weekly Communications Ad	fax form to:
	Website Banner Advertising	HEB Chamber PO Box 969
	Newsletter Sponsor	Bedford, TX 76095
	Membership Directory Advertising	817-283-1521
	\$250 New Member Orientation Sponsor	817-267-5111 fax www.heb.org
Nam	e:	
Phone: Fax:		
E-ma	ail:	
Com	pany:	
Address:		
	Zip:	

## **BOARD OF DIRECTORS**

Astrid Bradley, Dynamic Business Solutions Steve Chapman, HEB Independent School District Larry Darlage, Ph.D, Tarrant County College -Northeast Campus Sean Donohue, Dallas Fort Worth International Airport Gary Fickes, Tarrant County Commissioner, Precinct 3 Roger Fisher, Qualtex Incorporated Matthew Gallagher, The Gallagher Group Jim Griffin, City of Bedford Kelly Hancock, State Senator, District 9 Diane Hildreth, Republic Services Tom Hingst, Hingst Enterprises LaKisha Howard, Baylor Regional Medical Center at Grapevine Stacy Howard, North Hills Hospital Jennie Jones, Mary Kay Patty Marshall, Glint Advertising Mary Jean Moloney, Atmos Energy Travis Parker, First Financial Bank Suzanne Paul, North East Mall Don Perfect, ONCOR Electric Delivery Jim Richardson, Foresight Computer Solutions Mary Lib Saleh, City of Euless Scott Shepherd, 6 Stones Mission Network Howard Shotwell, Coors Distributing Company Lynn Stillman, Better Signs and Banners Jonathan Strickland, State Representative, District 92

Jamie Tongate, Liberty Bank

JJ Walker, Bell Helicopter, A Textron Company

Richard Ward, City of Hurst

Glen Whitley, Tarrant County Judge

Donna Williams, Insurance of Mid-Cities Agency, Inc.

Tom Woodson, Supreme Lending

# 2014 Business Plan

## **Hurst Euless Bedford Chamber of Commerce**

## MISSION STATEMENT

The mission of The Chamber is to serve and promote our members and the community.

## **VISION**

The HEB Chamber is the preferred chamber in Northeast Tarrant County.

The Chamber has the most active membership because of its effective programs and opportunities for business.

The Chamber experiences membership retention and growth from businesses that receive enhanced value from their membership.







## EXECUTIVE COMMITTEE

Brent McIlvain, Chairman of the Board **Edward Jones** 

Deborah Paganelli, Immediate Past Chairman Texas Health Harris Methodist Hospital HEB

> Michael Land, Chairman-Elect Forest Ridge Funeral Home Geoff Graham. Treasurer Carter BloodCare

Pete Benenati, Corporate Guidance Officer Benenati Law Firm, P.C.

Mary Martin Frazior, President & CEO HEB Chamber of Commerce

**Division Chairmen** 

Darryl Day, Day Real Estate Steve Farco, Mason—Dallas, Inc. Kimberly Ball, DOCUmation Tim Philpot, Preservation Financial, L.L.C.

At-Large Members

Michael Delgado, DDS, MS, Delgado Orthodontics Wes Harrison, Allen Samuels Dodge Jeep Ram Hyundai

#### BUSINESS DEVELOPMENT DIVISION

Division Chair: Darryl Day, Day Real Estate

Mission: To provide opportunities for members to network with other members to increase their potential client and customer base and to share their business knowledge.

#### **Business After Hours**

Chair: Bobby Carr, BB&T Bank Bedford

Mission: To plan networking events for promotional

and social opportunities.

#### **Golf Classic Committee**

Mission: To provide members with a social and golfing event that offers sponsorship, promotional and networking opportunities.

## **Leads Groups Committee**

Chair: Darryl Day, Day Real Estate

Mission: To conduct group meetings for the purpose

of exchanging sales leads

#### **Luncheon Task Force**

Chair: **John Fletcher**, Fletcher Consulting

Mission: To provide members with informative mem-

bership luncheons throughout the year.

#### **Seminars Committee**

Chair: Julie Gallagher-Gough, DOCUmation

Mission: To offer members educational and informative seminars to improve business skills and results.

#### MARKETING / MEMBERSHIP DIVISION

Division Chair: Kimberly Ball, DOCUmation

Mission: To increase and strengthen the membership base and to recognize members for their accomplishments in their business, the community and the Chamber. To recognize members for their accomplishments in their business, the community and the Chamber; to increase and strengthen the membership base; and to promote The Chamber and increase its presence within the membership and community.

#### **Ambassador Committee**

Chair: **Reuben Brown**, Commercial Bank of Texas Mission: To organize representatives to attend ribbon cuttings, serve as greeters at events and contact Chamber members to encourage them to renew their membership

## **Marketing Committee**

Chair: Patty Marshall, Glint Advertising

Mission: To communicate benefits of Chamber member-

ship to current and prospective members.

#### **Annual Awards Gala Committee**

Chairman: **Jamie Tongate**, Liberty Bank Mission: To plan an annual event honoring outstanding members and businesses.

#### **ECONOMIC DEVELOPMENT DIVISION**

Division Chair: Tim Philpot, Preservation Financial, LLC

Mission: To foster a business climate that encourages new businesses and retains existing businesses.

## **HEB Economic Development Foundation**

Chair: Bill McLendon, City of Hurst

Mission: To promote Hurst, Euless and Bedford through

a joint marketing effort.

## **Workforce Development Committee**

Chair: Darryl Day, Day Real Estate

Mission: To work with the HEB Independent School District, Tarrant County College-Northeast, UTA, Fort Worth Center and the business community to support

programs of benefit to all.

#### **Governmental Affairs Committee**

Chair: Bill Lynch, Minuteman Press

Mission: To serve as a catalyst for communication between governmental entities, regional business organizations and Chamber members; to be productively involved in issues impacting the business community; and to support the expansion of roadways and other types of transportation in the HEB area.

## **EXPO Planning Committee**

Chair: **Kevin Ball**, KB Handyman and Home Services Mission: To provide a business expo event for members to market their businesses to other businesses in HEB and the surrounding communities.

#### COMMUNITY DEVELOPMENT DIVISION

Division Chair: **Steve Farco**, Mason Dallas, Inc.

Mission: To identify, educate and motivate emerging leaders for The Chamber and the community and provide opportunities for involvement.

## **Leadership HEB Advisory Committee**

Chair: Jim Griffin, City of Bedford

Mission: To provide guidance for Leadership HEB program planning and to identify potential leadership partic-

ipants.

## **Leadership HEB Steering Committee**

Chair: Tom Hingst, Hingst Enterprises

Mission: To provide a community leadership education program and to promote involvement in our cities, school district, civic and charitable organizations..

## Leadership HEB Alumni

Chair: Rochelle Ross, A Simplified Space

Mission: To develop a bond and interaction among past graduates of Leadership HEB and to support the current

class.

## **Community Alliances Committee**

Chair: Linda Huggins, James B. Wright, DDS

Mission: To be involved with other organizations in the community to increase awareness of The Chamber and

be part of the community.



Promoting Business for Over 50 Years