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**Come By and Visit us at ICSC, Booth #S379 S, Upper South Level**

### City of Euless

The economy is strong in the FABEuless City of Euless. Year over year sales tax collections, housing starts, and commercial permits issued are up from 2014. 496 buildable single family lots and 450 new urban loft units are ready for construction. National, regional, and home-grown businesses are expanding and creating new employment. While offering financial incentives, Euless offers available land and existing space, and a one-stop shop development process. We are located on the southwest edge of DFW International Airport in the heart of the Metroplex.

Over 450 acres of prime land is available in Euless, including two areas with master planned mixed-use developments.

Glade Parks is located across from the successful Shops of Vineyard Village on S.H. 121, and south of SuperTarget. The Shops of Vineyard Village is home to retailers, including Lowe's, Marshalls, Ross, LA Fitness, PetSmart, and Sears. Within Glade Parks, a Class A, 417 unit Urban Loft project has been completed. Builder



Euless Glade Parks Construction

K. Hovnanian Homes is developing a 127 lot subdivision, with homes in the low \$400,000. Dave & Busters has already opened, and other tenants will soon follow, including Cato, Kirklands, Boot Barn, Michaels, Home Goods, Ulta, Pie Five, Five Guys, and Panera Bread.

The Riverwalk Development at Euless, a 200-acre mixed-use project, is located at the northwest corner of S.H. 360 and Airport Freeway. Lennar Homes is developing four subdivisions and NRP Group is continuing construction of its 300 unit Class A Urban Loft project. 100 acres of commercial land is still available.

We enjoy quality schools, miles of hike and bike trails, and numerous parks within our *Tree City USA* community. We would enjoy the privilege of working with you and discussing how we could contribute to the success of your business in Euless.

Come grow with us. For more information, please contact Mike Collins at 817-773-0829 or [mcollins@eulessTX.gov](mailto:mcollins@eulessTX.gov).



Mike Collins  
Euless Economic Development Director

### City of Bedford

"Our Bedford location is booming!" is a comment heard recently at a city-sponsored Business Roundtable. This is not surprising, given that the City of Bedford is centrally located between Dallas and Fort Worth, and has roughly 200,000 vehicles pass through our community every day.

Bedford boasts some of the densest residential developments in the DFW Metroplex, with nearly 5,000 people/acre. National retailers such as Wal-Mart, Kroger, and Northern Tool, along with top chain restaurants such as Texas Roadhouse, Applebee's, and Chili's to name a few, thrive in the Bedford marketplace.

Bedford's local buying power is not limited to the residential community and high traffic counts; Bedford is also a major medical and health care hub employing thousands of skilled workers from both Bedford and



Bedford fills all the pieces for business

neighboring cities. Employment counts within a one mile radius of Bedford's hospital district come in at over 8,000 people per day and the pace of healthcare development in Bedford is on the rise. Texas Health HEB Hospital completed construction and opened their new \$6 million, 38,000 SF, freestanding Cancer Center this year. Construction is now underway on a new 50,000 SF four-story, \$25 million expansion of their intensive care unit, which will improve care for critically ill patients in all of Northeast Tarrant County.

Bedford is home to the HEB Independent School District administrative offices, as well as Pennington Field. HEB ISD, a

diverse district spanning three cities, serves over 21,000 students annually and has been ranked the top school district in Texas by Education Resource Group for the last six years. A new multi-million dollar career and technology center was recently completed along one of Bedford's commercially successful highway corridors and it has already been credited with increasing the daily customer base in central Bedford.

New businesses and developers are showing an enhanced interest in Bedford now that the \$2.5 billion highway expansion project, the North Tarrant Express is complete. Many restaurants along the newly expanded highway are benefitting from substantial and steady increases in traffic and sales. Businesses that once relied heavily on the loyalty of residents who live in Bedford are now experiencing traffic from commuters coming from great distances.

With room to grow and opportunities available, Bedford is proud to offer an efficient "one-stop shop" to discuss your perfect site. While at ICSC, call Bill Syblon, 817-726-6117. After the conference, call 817-952-2175 or email [bill.syblon@bedfordTX.gov](mailto:bill.syblon@bedfordTX.gov).



Bill Syblon  
Bedford Economic Development Director

### City of Hurst

Nordstrom's, Macy's, Dillard's, Dick's Sporting Goods, Michael Kors, Pandora, Gap, Old Navy, Outback Steakhouse, Best Buy, Bed Bath & Beyond, Carrabba's Italian Grill, Forever 21, Sephora, Pei Wei, Chick-fil-A, Starbucks, Rave Theater, Walmart, and SuperTarget are just a few of the over six million SF of retailers that, for many good reasons, have chosen Hurst, Texas as a home for their business. Hurst enjoys a centralized location between Dallas and Fort Worth where more than 200,000 cars per day pass on highway 121/183. Precinct Line Road, Hurst's busiest intersection and the busiest north/south roadway in the Mid-Cities, also contributes to high car counts. Traffic counts of 200,000/55,000 are some of the highest in the DFW metroplex. The recently completed highway expansion of 121/183 has also increased car capacity by 40%, now adding even further to the number of potential shoppers. In the last three years, the ten square miles that compose Hurst have enjoyed the influx of over 900,000 SF of new businesses, building retail occupancy levels well over the national and regional averages.



North East Mall in Hurst

The Hurst retail community is highlighted by Simon Property Group's North East Mall, voted the best shopping destination in Tarrant County eight consecutive years. Its six department stores, high volume movie theater, fine eateries and 1.7 million SF of stores generate annual traffic counts in upwards of 15 million. Hurst continues to rank in the top 50 cities in the state of Texas in retail sales per capita. This year alone, many new businesses were added to the attractive mix and include White House Black Market, Bar Louie's, Sprout's Fresh Market, Pollo Tropical, Dairy Queen, and James Avery Jewelry.

There are still many opportunities to join the dynamic Hurst community. While at ICSC, call Steve Bowden at 817-470-8260. After the conference, call 817-788-7025 or email [sbowden@hurstTX.gov](mailto:sbowden@hurstTX.gov).

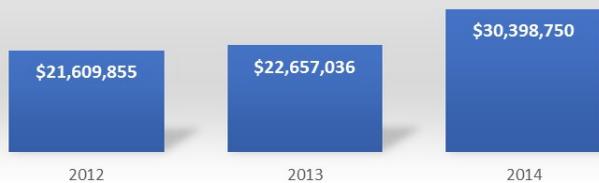


Steve Bowden  
Hurst Economic Development Director

## Commercial Permits



## City Sales Tax Receipts



## New Business Certificates of Occupancy



## Hurst-Eules-Bedford Independent School District Prepares Students for a Global Economy

The Hurst-Eules-Bedford ISD was founded in 1958 when three cities kept their local governments separate but merged their school districts in order to become even more competitive and high performing. HEB ISD's rich history of excellence is demonstrated today through International Baccalaureate, Asian languages, Spanish Immersion, Core Knowledge Pre-K, and partner schools in China, India, and Morocco. These international programs provide HEB ISD students a world-class education that prepares them to compete in a global economy.



HEB ISD students

HEB ISD students come from homes where more than 72 different native languages are spoken. When they attend college with students from around the world, they already have experience with international peers. This gives them advantages in college and on the job.

Mandarin Chinese, Hindi, and Arabic languages are offered beginning in seventh grade and serve as a pathway to International Baccalaureate. Students at Viridian Elementary School can also learn these languages through Elementary World Languages. This program establishes a strong foundation about the history, traditions, art, and music associated with three world languages and provides an understanding of oral vocabulary skills in grades 1-3. In grades 4-6, formal targeted language instruction begins in the language the students decide to choose.

International Baccalaureate is a demanding pre-university course of study designed for highly motivated and academically talented high school juniors and seniors. Those who complete the program take the required exams to qualify for the IB diploma. IB gives students access to the world's leading universities. The IB program is so beneficial that Texas Senate Bill 111 requires state-funded institutes of higher education to award at least 24 hours of college credit to students scoring 4 or above (on a seven-point scale) on all IB exams.

The district's visual and performing arts programs include elementary Suzuki Strings, secondary orchestra, band, art, theatre, and dance. HEB ISD was named to the prestigious "Best Communities for Music Education" list in 2015 for the ninth year in a row.

HEB ISD has a career and technology curriculum to prepare a strong workforce. The Gene A. Buinger Career & Technical Education Academy offers animation, architecture, audio/video production, automotive technology, collision repair & refinishing, computer technology, cosmetology, culinary arts, education, engineering, health science, and law & public safety.

A rich history of academic excellence, highly qualified personnel, and a clear vision for student achievement provide the framework that prepares HEB ISD students to live and compete on a global stage. This fine-tuned combination is not accidental, but the result of managing for innovation. This has always made HEB ISD different by design, and it is the secret to its success. Visit [www.hebisd.edu](http://www.hebisd.edu) for more information.

For information on the Hurst Eules Bedford Economic Development Foundation and the Hurst Eules Bedford area, contact us at 817-540-1053 or [www.heb.org/economicdevelopment](http://www.heb.org/economicdevelopment)

The Hurst Eules Bedford Economic Development Foundation is a partnership of the cities of Hurst, Eules, Bedford, the HEB Chamber of Commerce, and the HEB Independent School District. The Foundation markets the three cities primarily through trade shows, professional associations, and meetings with commercial real estate developers. Retaining businesses in the area is also a focus of the Foundation.

In addition to the partners, funding comes from area businesses. Major supporters include:



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